



## Madhya Pradesh Tourism Board

### GUIDELINES FOR RECOGNITION / RENEWAL OR EXTENSION AS AN APPROVED TOURIST TRANSPORT OPERATOR (TTO) (For Madhya Pradesh Tourism)

1. **Aims and Objectives:** The aims & objectives of the scheme for recognition of Tourist Transport Operator (TTO) are to encourage quality standard and service in this category so as to promote tourism in India. This is a voluntary scheme open to all bonafide tourist transport operators to bring them in organized sector.
2. **Definition:** A TTO is the one, who provides tourist transport like cars, coaches, boats etc., to tourists, travel agents and other service providers for transfers, sightseeing and journeys to tourist places etc.
3. The application for **approval** shall be submitted online through [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in). In this regard any query may be addressed to the Deputy Director, Events & Marketing, Madhya Pradesh Tourism Board, 6<sup>th</sup> Floor, Lily Trade Wings, Jehagirabad, Bhopal – 462008 (M.P.), Tel No.- 0755-2780600, Email id [-marketing.mptb@mp.gov.in](mailto:-marketing.mptb@mp.gov.in)
4. The application for **renewal / extension** shall also be submitted online after being registered online as an approved Tourist Transport operator through [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in) In this regard any query may be addressed to the Deputy Director, Events & Marketing, Madhya Pradesh Tourism Board Bhopal:-
5. The recognition as an approved TTO shall be granted by the Madhya Pradesh Tourism Board, initially for five years, based on the **Inspection Report / Recommendations** of a Committee comprising the Deputy Director, Events & Marketing, and a member of Indian Tourist Transporters Association (ITTA).
6. The renewal / extension, thereafter, shall be granted for five years after inspection conducted by a Committee comprising the Deputy Director, Events & Marketing, and a member of ITTA, on an application made by the TTO along with the requisite fee / documents.
7. The documents received from applicants after scrutiny in all respects would be acknowledged by the Marketing Division in MPTB in respect of first approval or renewal or extension. The inspection for first approval / renewal or extension shall be conducted by the Inspection Team within a period of sixty working days from the receipt of complete application.

**8. The following conditions must be fulfilled by the TTO for grant of recognition / renewal or extension by MPTB: -**

- (i) The application for grant of recognition / renewal or extension shall be in the prescribed form and submitted in duplicate along with the required documents.
- (ii) The applicant should have been in the tourist transport operation business for a minimum period of one year at the time of application.
- (iii) TTO has operated in the above period a minimum number of three tourist vehicles with proper tourist permits issued by the concerned State Transport Authority (STA) / Road Transport Authority (RTA) for commercial tourist vehicles. Out of these three tourist vehicles, at least two must be cars. The tourist vehicles and the related documents should be in the name of the company except where the owner is a Proprietor. A list of vehicles in the prescribed proforma as at **Annexure – 1** should be attached with the application.
- (iv) The applicant should have adequate knowledge of handling the tourist transport vehicles for transferring tourists from the Airport, Railway Stations, Bus Stations, etc., and for sight-seeing of tourists, both foreign and domestic. The drivers should have working knowledge of English and Hindi / local languages.
- (v) The drivers of the tourist vehicles should wear proper uniform and must possess adequate knowledge of taking the tourists for sightseeing.
- (vi) The applicant should have proper parking space for the vehicles.
- (vii) TTO is registered with the appropriate authority for carrying on the business of operating tourist transport vehicles.
- viii) For the monuments protected under the Ancient Monuments and Archaeological Sites & Remains Act, 1958 (24 of 1958), the TTOs should deploy / engage the services of Regional Level Tourist Guides trained and licensed by Ministry of Tourism, Government of India or other guides authorized by the Government of M.P. or under orders of the Hon'ble Court(s). For other monuments and destinations, the guides authorized under the orders of the appropriate authority, if any, of the concerned monument / destination should be deployed / engaged by TTOs.
- ix) The minimum office space should be at least 150 sq. ft. Besides the office may be located in the commercial area and equipped with telephone, fax, computers etc. Its surroundings should also be neat and clean. There should be sufficient space for reception and easy access to the toilet facilities.
- x) TTO should have a minimum Paid up Capital (Capital employed) of **Rs. 5.00 lakh** duly supported by the latest audited Balance Sheet / firm's Statutory Auditor's certificate.

xi) The turn-over of the firm from Tourist Transport operations only should be a minimum of **Rs. 03.00 lakh.** duly supported by a Certificate issued by Statutory Auditor of the firm. In this regard, the turn over through foreign exchange and INR must be mentioned separately, by the Statutory Auditor of the firm.

xii) TTO would be required to pay a non-refundable fee of **Rs.5,000/- (Rs. Five Thousand Only)** while applying for the recognition and renewal of Head Office as well as each Branch Office. The fee would be made payable to the Madhya Pradesh Tourism Board, Bhopal (M.P.)

xiii) The applicant should be income tax assessed and should submit copy of acknowledgement certificate as a proof of having filed income tax return for current assessment year.

xiv) Those operators who are specifically running their coaches on specific route and attached their coaches /cars in offices on monthly basis shall not be eligible for registration in Tourist Transport operators' category.

xv) Number of Indian and Foreign Tourist handled in last financial year (Mention Separately).

xvi) Head of TTO should be registered in Madhya Pradesh Only.

9. The TTO should adhere to the tenets of the Code of Conduct for "Safe & Honorable Tourism" for which the following action would have to be taken:

(i) A signed copy of the pledge of commitment towards "Safe & Honorable Tourism" should be attached with the application either in Hindi or English language. The pledge is attached in English & Hindi as **Annexure II & III**, respectively.

(ii) On the day a staff member joins the TTO, he / she would be required to take / sign the pledge. The pledge would be incorporated in the appointment letter / joining report of the staff.

(iii) Two focal points / point of contacts would be nominated (i.e., from HRD, security side etc.) at the time of applying for approval by the TTO in the case of organizations which have more than 25 personnel. In the case of TTO with less than 25 personnel, one focal point / point of contact would have to be nominated.

(iv) The training would be provided to the staff of the approved TTO by MPTB under its Capacity Building of Service Providers (CBSP) scheme in connection with "Safe & Honorable Tourism". The focal points / point of contacts of the TTO would be trained first within first six months of MPTB approval. Subsequently, the trained focal points / point of contacts in turn would impart further in – house training to the staff which would be arranged within next six months.

(v) The Pledge of Commitment towards "Safe & Honorable Tourism" would have to be displayed by the TTO prominently in the front office area / lobby of the TTO.

(vi) The signatories of the Code of Conduct would be required to maintain a record of action taken by them in compliance of the provisions of this para, which shall be kept in their office & shown to the Committee(s) at the time of renewal.

10. The recognition / renewal or extension would be granted to the Head Office of the TTO. The Branch offices of TTO would be approved along with the Head Office or subsequently, provided the particulars of the Branch offices are submitted to MPTB for recognition and for renewal or extension.
11. TTO so granted recognition / renewal or extension shall be entitled to such incentives and concessions as may be granted by the Government from time to time and shall abide by the terms and conditions of recognition as prescribed from time to time by Madhya Pradesh Tourism Board.
12. TTO would have to report action taken by them in their Annual Report which shall be kept with them & shown to the Committee(s) at the time of renewal.
13. Even though the scheme of granting approval of recognition to service providers of Travel Trade is voluntary, in nature, there is a need to have a pro-active role of MPTB and Travel Trade to ensure that more and more service providers seek approval and then service the tourists. There is also a need to educate the stakeholders as well as consumers against the potential risk of availing services through the unapproved service providers.
14. It shall be mandatory for an approved service provider of Travel Trade to prominently display the Certificate of approval of recognition / renewal or extension given by MPTB in the office by pasting it on a board or in a picture frame so that it is visible to a potential tourist.
15. The decision of MPTB in the matter of recognition / renewal or extension shall be final. However, MPTB may in its discretion refuse to recognize / renew or extend any firm or withdraw / withhold at any time recognition / renewal already granted with the approval of the Competent Authority. Before such a decision is taken, necessary Show Cause Notice would invariably be issued and the reply considered on merit. This would be done after careful consideration and generally, as a last resort. The circumstances in which withdrawal is resorted would also be indicated. The decision of The Managing Director, Madhya Pradesh Tourism Board will be final in this regard and any further correspondence will not entertained.

**ANNEXURE – 1**

Particulars of vehicles of TTO (Minimum 03 vehicles out of which 02 must be cars (all in the name of the company) Copies of RC / TC should be attested. More columns may be added for extra vehicles.

S. no.	Type of vehicle	Registered in the name of	Registration No.	RC dated	Tourist Permit	TP dated	Others/ Remarks
1.							
2.							
3.							
4.							
5.							
6.							

.....



**PLEDGE FOR COMMITMENT TOWARDS SAFE & HONOURABLE TOURISM  
AND SUSTAINABLE TOURISM**

*I/We solemnly pledge and reiterate our commitment to conduct our business in a manner that befits the culture and ethos of our rich and ancient civilization, and the tolerant and accommodating nature of our multicultural society and protects all individuals, especially women and children from all derogatory acts which are contrary to the spirit of our country. We hereby commit to abide by the Code of Conduct for Safe and Honorable Tourism.*

*Recognizing that every earth resource is finite and fragile, I /We further pledge to fully implement sustainable tourism practices, consistent with the best environment and heritage protection standards, such that my/our present tourism resource requirements optimize both local community benefit and future sustainable uses.*

Signature: .....

Name: .....

On behalf of: .....

In the presence of: .....



**सुरक्षित और सम्मानजनक पर्यटन और सतत पर्यटन का प्रति प्रतिबद्धता के लिए प्रतिज्ञा**

मैं / हम हमारी समृद्ध और प्राचीन सभ्यता की संस्कृति और लोकाचार तथा हमारी बहु सांस्कृतिक समाज की सहनशील और उदार प्रकृति को कायम रखते हुए अपना कार्य करने की सत्य निष्ठा से प्रतिज्ञा करता हूँ / करते हैं वचनबद्धता दोहराता हूँ / दोहराते हैं । हम उन सभी अपमानजनक कार्यों, जो हमारे देश की प्रवृत्ति के विपरीत है, से सभी व्यक्तियों विशेषकर महिलाओं और बच्चों की सुरक्षा सुनिश्चित करते हुए उदयम करेंगे । हम एतद्वारा सुरक्षित एवं सम्मानजनक पर्यटन हेतु आचार संहिता के पालन का वचन देते हैं ।

यह स्वीकार करते हुए कि पृथ्वी के प्रत्येक संसाधन सीमित तथा नाशवान हैं, मैं / हम सर्वोत्तम पर्यावरण और विरासत संरक्षण मानकों के अनुकूल सतत पर्यटन व्यवहारों को पूर्णतः कार्यान्वित करने की भी प्रतिज्ञा करता हूँ / करते हैं, ताकि मेरे / हमारे वर्तमान पर्यटन संसाधन की आवश्यकताओं का स्थानीय समुदाय के लाभ और भावी सतत उपयोगों, दोनों के लिए अधिकतम उपयोग किया जा सके ।

हस्ताक्षर -----

नाम-----

की ओर से-----

की उपस्थिति में -----

**LIST OF DOCUMENTS (CHECK LIST) REQUIRED FOR APPROVAL / RENEWAL OR  
EXTENSION AS AN APPROVED TOURIST TRANSPORT OPERATOR (TTO)**

1. Online application duly filled in.
2. Two attested photographs.
3. Documentary proof (preferably registration certificates from govt.) in support of beginning of operations of your firm.
4. Number of vehicles viz. AC Coaches, Non – AC Coaches, Mini Coaches, cars and boats operated as tourist vehicles with their Make, Model and Registration (Attach list of vehicles in the prescribed proforma at **Annexure - 1**)
5. A signed copy of the Pledge of Commitment towards “Safe & Honorable Tourism”. The pledge is attached in English & Hindi as **Annexure II & III**, respectively.
6. A copy of complete Audited Balance Sheet with Director’s Report for the latest financial year.
7. Income Tax Acknowledgement for the latest assessment year.
8. GST Tax Registration number from the concerned authority.
9. Names of focal points. (2/1)
10. Details of office premises, area and office space in sq. ft. (150 sq. ft and accessibility to toilet and reception area.
11. Certificate of Statutory Auditor of the firm on original letter head in support of turnover from tourist transport operation only which should not be less than Rs. 3.00 Lakh during the last financial / calendar year.
12. Name of the Travel Agents / Tour Operators with whom most business is transacted.
13. Attested copies of valid permits issued by Road Transport Authority (RTA) / State Transport Authority (STA) for tourist vehicles and R.C. Books of Tourist Vehicles should be furnished.
14. Documents duly stamped & attested by the Managing Director / Managing Partner/ Proprietor of the firm.
15. The payment of fee of Rs. 5000/- should be made online only through Debit/Credit Cards,e-banking etc. in favor of Madhya Pradesh Tourism Board, Bank-HDFC Bank, Account No. – 50100158647595, IFSC Code – HDFC0003662, Branch – New Market, T.T. Nagar, Bhopal.
16. For further assistance please contact Mr. Rahul Choudhary, Madhya Pradesh Tourism Board, Mobile No. 9229451467, office Tel No.- 0755-2780600, E-Mail Id [marketing.mptb@mp.gov.in](mailto:marketing.mptb@mp.gov.in)

**NOTE:**

- I. The guidelines etc., may be downloaded from websites [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in).
- II. The application form along with all supporting documents should be submitted online through [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in) only.
- III. When applying for Branch Office(s), separate application should be filled and submitted online along with the required documents, in duplicate.

.....